



# alēaNEWS | SPRING 2008

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LIVE  
AT THE  
HIGHEST

## ALEA SALES CENTER NOW OPEN for your PURCHASING PLEASURE

### EXPERIENCE alēa

After much anticipation, ALEA is proud to announce the grand opening of its onsite sales office located in the picturesque cliffside community of Real del Mar. Inspired by the ultra-chic décor of the building, the sales center will give visitors a taste of the exceptional design and luxurious appointments of Alea. Cool colors, sleek finishes, modern furniture, hi-tech presentations, and stylish displays all communicate the exclusive residences that make Alea unique.

The sales center boasts a full size kitchen and bathroom showcasing the high-end cabinets and countertops. In addition, the scale model communicates how the special architectural design provides every with unit an unobstructed view of the ocean, and illustrates the project's site plan with a bird's eye view of the signature amenity deck complete with pool, Jacuzzi, fire pit and entertainment lounge.

Come experience the Alea Lifestyle for yourself.  
Sales Center now open: Daily 10 a.m. - 5 p.m.

### HIGHEST SERVICE alēa

The sales team at Alea embodies experience, knowledge, enthusiasm and commitment to its clients. With sales professionals at your service in Mexico, Southern California or Los Angeles, the attention, information and answers are just a phone call or email away. Our seasoned team brings extensive knowledge of the Baja market, and can guide you through the process of buying real estate in Mexico. Reach out to one of the experts below to start learning more about the ALEA today.

#### MEXICO AND SOUTHERN CA OFFICE

Agustin Gomez – Sales Director  
agomez@alealiving.com  
office: 619.972.7254

#### BEVERLY HILLS/LOS ANGELES OFFICE

Daniel Gonzalez – Sales Associate  
dgonzalez@alealiving.com  
office: 619.955.6441  
cell: 310.491.6055



### COLORS OF alēa

Alea Living presents homebuyers with sleek, fashionable interiors packages rightfully titled 'Smoke' and 'Ice' for their warm and cool color palettes. Designer kitchens include European-styled cabinetry in high-gloss vanilla laminate. A back panel of high gloss brown and gold burl tigerwood facing the dining and living area offers a stunning visual element. A backsplash of Bisazza tile with white gold accent tiles will add a dramatic effect in warm red for the 'Smoke' theme and cool blue for the 'Ice' décor. The color palettes will be carried through to the living space with complimentary-colored red or blue accent walls surrounding the custom entertainment center. You choose the interior package that embodies your dream home.

## Live BAJA

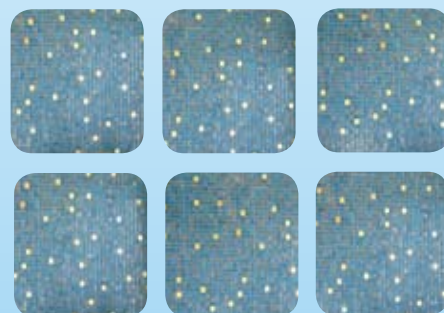
Activities that should make their way onto your 'To Do' list.

### BIKE BAJA

On April 19th, head to Baja California with 7,500 of your closest friends for this award-winning 50 mile bicycle ride along the Pacific Coast and Inland through rural countryside from Rosarito Beach to Ensenada. Awarded the 2007 Best International Cycling Event and Best Destination Cycling Event by Competitor Magazine, you'll enjoy fitness and a remarkable setting, south of the border. For more information, visit: [rosaritoinfo.com/calendar.php](http://rosaritoinfo.com/calendar.php)

### FAMILY MOVIE NIGHT IN BAJA

Calling all movie fanatics! Fox Studios Baja, dubbed "Foxploration," is not a theme park, it is a movie park. A working studio, with commercial and film projects in consistent production, the Foxploration experience is complete with a behind-the-scenes look at special effects and filming techniques. Most famous for its filming of "Titanic," Fox Studios Baja opened in 1996 has several sets, exhibits, and props from many box office hits. Get up close and personal with the entire movie making experience from conception to completion. More information can be found at [www.foxploration.com](http://www.foxploration.com) or by calling (866) FOX-BAJA.



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Please contact of our [Sales Team](#) with your questions about ownership and investment opportunities in Alea. You can also learn more about the development by visiting [www.alealiving.com](http://www.alealiving.com). We look forward to hearing from you.