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FOR IMMEDIATE RELEASE:

Homebuyers Seek New Heights in Baja

ALEA Offers Exclusive Condos in a Cliffside Community, Close to Home

San Diego, CA (October 29, 2007) – Up and down the Pacific Coast, prospective buyers are taking advantage of Baja’s newest lure, **ALEA**. Located in the exclusive community of Real del Mar, 20 miles from the United States and Mexico border, Alea offers homeowners an established community, desired privacy and full service amenities, all close to home.

Developed by Alea Living, Alea’s 45 condominiums sit boldly overlooking the Pacific Ocean while the exclusive community of Real del Mar offers residents an abundance of everyday activities. Blending chic, modern architecture with authentic unparalleled views of the Pacific Ocean and Baja landscape, residents can take pride knowing they own in the most prestigious community in northern Baja. Construction has begun and the sales office will open on November 15, 2007.

Quickly becoming *the* place to buy, Alea’s condominiums are located in Real del Mar’s secure, gated community with full-service amenities including: an onsite pool, a Residence Inn at Marriott, a quaint village town center, an 18-hole championship golf course, spa and Jacuzzi, equestrian center, a chapel, tennis courts, convenience stores, gourmet coffee shop, a Habana Cigar bar, a sushi bar and a variety of casual and fine dining restaurants.

“We are extremely excited to offer homebuyers not just a residence, but an experience,” stated Rudy Farber; whom along with Marco Foglio, are the developers of Alea Living. “With the demand for property south of the border, we want to present buyers with an experience close to home, but different from every other development in northern Baja.”

The developers of Alea are also offering **Club Alea**, an elevated lifestyle rental program within the development. The exclusive membership program accommodates homeowners who wish to rent their property while they are away. The residents who choose to become members experience extra amenities in addition to those already offered to all Alea homeowners.

Today, Mexico is rated one of the best countries to invest in real estate as well as one of the safest for real estate investments. Foreigners can purchase coastline land anywhere in Mexico and enjoy full rights of ownership protected by the Mexican government.

A haven for Californians who pay outrageous prices for land, property in Baja is a refreshing alternative especially as developers like Alea Living build projects with similar amenities found in residential developments north of the border. Having built projects in both Mexico and the United States, Alea Living blends luxury amenities found north of the border with the authentic experience found south.

A 20 minute drive from San Diego, 1.5 hour drive from Orange County, and a 2.5 hour drive from Los Angeles, Alea residents will have plenty of time for playing golf, riding horses, swimming, entertaining or relaxing for the weekend. Home prices start at the low \$300,000. **For additional information visit www.alealiving.com**

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