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ALEA Offers Hollywood Hills Experience South of the Border *Development Sits High above Town; Residents Enjoy High-Style Interiors and Finishes*

San Antonio del Mar, Mexico (March 19, 2008) – Amid distress in financial markets and soaring construction costs in the US, Mexican real estate is still enticing to homebuyers. Although many are weary of the uncertain economic landscape, Mexico is still a buyer's market; especially for the affluent consumer who seeks chic second homes with amenities, interiors and finishes found in their Southern California counterparts.

Homeowners in San Diego, Los Angeles and San Francisco want weekend getaways designed for leisure, relaxation and entertaining. For many, luxury amenities, high-end finishes and remarkable views are priority when purchasing a second home in Mexico - with golf courses, 24-hour business centers and a variety of fitness activities trailing at a close second.

Located 20 miles from the United States and Mexico border, Alea encompasses 45 luxury suites situated within the gated community of Real del Mar. Overlooking the Pacific Ocean and a championship golf course, Alea presents homebuyers with sleek, fashionable interiors packages rightfully titled 'Smoke' and 'Ice' for their warm and cool color palettes.

Designer kitchens include European-styled cabinetry in high-gloss vanilla laminate. A back panel of brown and gold burlled Tigerwood facing the dining and living area offers a stunning visual element of modern elegance. A backsplash of Bisazza tile with white gold accent tiles will add a dramatic effect in warm red for the 'Smoke' theme and cool blue for the 'Ice' décor. The color palettes will be carried through to the living space with complimentary-colored red or blue accent walls surrounding the custom entertainment center.

"This is the Hollywood Hills of northern Baja," states Sales Director, Agustin Gomez. "Once residents enter the gated community through the rolling hills and lush landscape, the setting captures feelings of isolation and exclusivity. Upon arrival at Alea, homeowners are surrounded by a plethora of activities and amenities."

Pre-sales have commenced for Alea's 45-luxury suites with prices starting in the low \$300's. Two and three bedroom condominiums sit amid an 18-hole championship golf course, a quaint village town center, equestrian center, a chapel,



tennis courts, convenience stores, gourmet coffee shop, a Habana Cigar bar, a sushi bar, a Residence Inn at Marriott and a variety of casual and fine dining restaurants.

As a second home, weekend getaway or business travel opportunity, Alea offers numerous conveniences such as an outdoor fitness area and yoga/meditation garden, a massage cabana, a cliff side recreation deck with sun lounges, cabanas and sand area, an outdoor social area with fire pit, infinity-edge lap pool, a deck-level entertainment lounge, a multi-functional room with sliding glass doors opening to the pool, including a kitchenette, plasma TV, and furniture - available for private functions or special events.

Additionally, 24-hour security and ample parking for residents and guests are available. Residents will enjoy a 24-hour business center with a printer, fax and computer with virtual concierge providing access to all amenities and restaurants in Real Del Mar including dinner reservations, tee times, spa appointments, riding lessons, front desk concierge, Wi-fi throughout units and common areas and home delivery from select restaurants. Golf cart rentals are available to residents and guests for easy trips to restaurants and nearby amenities.

Offering value-added concepts, Alea Living hired San Diego based Constellation Hospitality to manage the development's lifestyle leasing program. Selected due to their track record of providing superior customer service and excellent operating environments at leading resorts and developments around the US and Australia, Constellation Hospitality maximizes investment while minimizing vacancies.

Alea's on-site sales center is open daily from 10am-5pm. For more information about ownership at Alea, visit www.alealiving.com, or contact Agustin Gomez, Director of Sales, at agomez@alealiving.com or 619.972.7254.

Photos attached: Building rendering